

CCC Global Career Seminar in Japan 2024

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Course Website : <https://kguccc.com/gcsj/>

Course Overview:

The Global Career Seminar in Japan (GCSJ) is a unique program where students are taught modern business tactics and then given business assignments by companies/organizations. They will produce a business plan in a group of approximately 6, which will consist of Kwansei Gakuin University students and various Canadian university students. The aim here is to work with students from various cultural backgrounds to achieve a common business goal. Moreover, the business concepts taught in this course are practical for common use.

This course is divided into two parts; the online period (remote) and the on-site period (in Japan). The online period will be from June to July, and will consist of 7 to 8 short videos paired with 4 or 5 short assignments. The online period also includes Zoom sessions with the classmates in order to get to know each other.

The on-site period will take place in August in Japan. The venue will be one of the Kwansei Gakuin University campuses. The teams will be given several days to brush up their business plans and prepare for their final presentations. During the tutorials, the students will conduct preliminary presentations and meet with the representatives of the companies/organizations to get their advice. During the tutorials, the students will conduct preliminary presentations and meet with the representatives of the companies/organizations to get their advice. The final presentation will be conducted as a competition-style event where all teams present their business plans to the representatives of the companies/organizations.

Learning Goals:

By taking this course, students will improve their understanding of global business, cross-cultural competency, analytical skills, and international team building including online communication and project management skills.

Course Schedule:

Online Period :

* 1 : Students are advised to watch the videos as soon as possible and submit the assignments by the deadline. Make sure your work with this course will not conflict with your regular course work at your home university.

* 2 : Watch the recorded company analysis by the instructor and the company assignments. Based on these materials, fill out the Preference Form to choose a company/organization which interests you. As this Preference Form will be used to match the students with the companies/organizations, it should be submitted by the above deadline. The students' request may not be accommodated if the form is not submitted by the deadline. The students should also be advised that their first choice is not always guaranteed.

On-site Period In Japan :

| Schedule | Session | Time | Contents |
|------------------|---------|--------------------------------|--|
| Day 1 8/2 Fri | 1 | 9:30-12:00 | Orientation & Ice-Breaker, , Cross-Cultural Experience |
| | | | Japanese Cultural Activities |
| | | 12:00-13:30 | Lunch Break |
| | 2 | 13:30-16:30 | Group Work |
| | | Preliminary Group Presentation | |
| Day 2 8/3 Sat | | TBD | Field Study Day |
| | | | |
| 8/4 Sun | | | Day off - No sessions |
| Day 3 8/5 Mon | 3 | 9:30-12:00 | Group Work / Tutorials |
| | | 12:00-13:30 | Lunch Break |
| | 4 | 13:30-16:30 | Company Briefing |
| Day 4 8/6 Tue | 5 | 9:30-12:00 | Group Work / Tutorials |
| | | 12:00-13:30 | Lunch Break |
| | 6 | 13:30-16:30 | Group Work / Tutorials |
| Day 5 | 7 | 9:30-12:00 | Group Work / Tutorials |

Content of the slides need to follow the format given in this video : <https://kguccc.com/gcsj/lecture10>

(August) Onsite Intensive Course Period (70%)

1. Preliminary Presentation on Day 1 (10%)

Make

