

Cyclical Program Review of

ONE YEAR FOLLOW UP

Recommendation	Proposed Follow-up	Responsibility for Leading Follow-up	Timeline for Addressing Recommendation	Please indicate whether the implementation is on target and on time, and provide a brief description.
1. Explore all potential avenues to enhance its programs' visibility and enrolments by creating a marketing and promotion strategy for both an on-campus and external audience.	Initiate discussions with director of the school and relevant associate deans in arts and science and school of graduate studies	Deans faculty of arts and science and school of graduate studies	Deans of faculty of arts and science and school of graduate studies' report to the vice-provost (teaching and learning) September 1, 2017	Implementation is on target and on time. Implemented Dream Course refinements and approved Ensc203 as first-year offering; discussed marketing strategies at school meeting; updated website/promotional materials; engaged in DSC social media campaign.
2. Explore the feasibility of developing a graduate diploma with an eye to expanding the school's program offerings by launching a new credential.	Initiate discussions with director of the school and relevant associate deans in arts and science and school of graduate studies	Dean school of graduate studies	Dean of school of graduate studies' report to the vice-provost (teaching and learning) September 1, 2017	Implementation is on target and on time. 2016/17 discussions focused on enhancing and sustaining existing program enrolments; 2017/18 plans to explore graduate diploma options.

Additional Notes:

Based on our 2015/16 QUQAP, the School of Environmental Studies identified a number of strategic benchmarks for the unit's enhancement over the next five year period (2016/17 to 2020/2021). These benchmarks extend beyond the SCPRC recommendations noted above and form the basis of our SES Strategic Plan 2016/17-2020/21. Benchmark progress during 2016/17 is detailed briefly below.

Undergraduate Programs

Enhance program visibility and enrolment via marketing and promotion

Implemented Principal's Dream Course refinements and approved Ensc203 move to first-year offering

Discussed marketing strategies with Lindsay Fair at October 2016 school meeting

Updated website and promotional materials

Engaged in Environmental Studies DSC social media campaign

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Enhance human resources/capacity

Hired new tenure-track faculty members including Diane Orihel QNS (started Jan 2017); Anna Harrison QNS (anticipated start date July 2018); Kyla Tienhaara CRC (confirmation anticipated Oct 2017 with start date July 2018)
Administrative personnel changes given retirement of Karen Topping and hiring of Paul Bass (June 2017)

Enhance advancement/promotion

Involved with donors on two thematic fronts (water, sustainability); developing advancement strategy during 2017/18 (met with FAS advancement Lisa Sykes)

Enhance financial sustainability

Worked with FAS on rectifying structural deficit and maintaining balanced operational budget